



NORTH CAROLINA
MUSEUM of NATURAL SCIENCES

FOR IMMEDIATE RELEASE
DECEMBER 2010

BURT'S BEES
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Burt's Bees and the NC Museum of Natural Sciences Host The 4th Annual Planet Earth Celebration

Mark Your Calendar!

Join us for the 4th Annual [Planet Earth Celebration](#), downtown Raleigh's premier Earth Day festival showcasing all the ways to love the Earth – from repurposed art and music to expert advice on sustainable living.

- Connect with over 100 local organizations making North Carolina and the Piedmont one of the greenest places to live
- Shop consciously at the Green Bazaar and the Burt's Bees Tent Sale
- Create earth-friendly art and music with the Scrap Exchange and the Trash March
- Enjoy delicious local eats and live music
- Discover innovative & inspired ways of living

WHAT: 4th Annual Planet Earth Celebration – *An Earth Month Festival*

WHERE: Downtown Raleigh, NC

The Planet Earth Celebration will take place inside and outside the Museum of Natural Sciences, located at 11 West Jones Street in downtown Raleigh, on **Saturday, April 16, 2011**, rain or shine.

WHEN: Saturday, April 16th, 2011

Planet Earth Celebration is a completely green festival; operated in a low-impact, Earth-respectful manner. [Burt's Bees](#) created this one-of-a-kind event in partnership with the [Museum of Natural Sciences](#) and the [City of Raleigh](#).

For more information and to see video clips of previous events, visit www.planetearthcelebration.com

FOR MORE INFORMATION OR TO SET UP AN INTERVIEW, CONTACT:

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