



**FOR IMMEDIATE RELEASE  
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**TRACTENBERG & CO.  
CHRISTINA CALBI  
JOANNE CHIU  
212.929.7979**

**BURT'S BEES PRESENTS A HAPPY 25<sup>TH</sup> "BURT DAY" BONANZA TENT SALE AT  
THE SECOND ANNUAL PLANET EARTH CELEBRATION**

**Burt's Bees** and the **North Carolina Museum of Natural Sciences** celebrate the planet and our community this Earth Day with a fun-filled day dedicated to sustainable living at the **second annual Planet Earth Celebration**. This year will include **Burt's Bees' Happy 25<sup>th</sup> "Burt Day" Bonanza Tent Sale**, giving the gift of well-being to commemorate 25 years for The Greater Good™.

The **Bonanza Tent Sale** will feature a blitz of **Burt's Bees® must-haves** at special **Earth Day** prices. Visitors can score **Burt's Bees gifts up to 80% off retail price**, with all items in the tent **under \$10.00**. Browse the bonanza for amazing deals on gift sets, starter kits, lip kits and other **Burt's Bees** essentials while supplies last.

The Planet Earth Celebration will take place at the Bicentennial Plaza in Downtown Raleigh on April 18<sup>th</sup> from 11 a.m. to 6 p.m. The day offers a perfect way for the local community to have fun and learn about the many opportunities in our environment for living lightly on the planet. Providing eco-smart goods and services that respect the Earth, this completely green festival is also managed and operated in an low-impact, Earth-friendly way. **Burt's Bees** created this one-of-a-kind event in partnership with the **Museum of Natural Sciences** and the **City of Raleigh**.

In addition to the **Bonanza Tent Sale**, the day's festivities will include:

- A Dumpster Dive led by Wake County School's Green Club students
- Live performances by:
  - The wondrous Paperhand Puppet Intervention
  - The Junkman and his all-trash band
  - Whole Foods Market "Bag-Out in Style" fashion show
  - Favorite local bands, including the Connells
- Hands-on lessons, demonstrations, games and activities for the whole family that showcase practical ways to live sustainably
- Local eco-goods and services at the 'Green Bazaar'

For more information and to see clips from last year, visit [www.planetearthcelebration.com](http://www.planetearthcelebration.com)

**FOR MORE INFORMATION:  
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